

UConn West Hartford Campus Online Community Survey Results

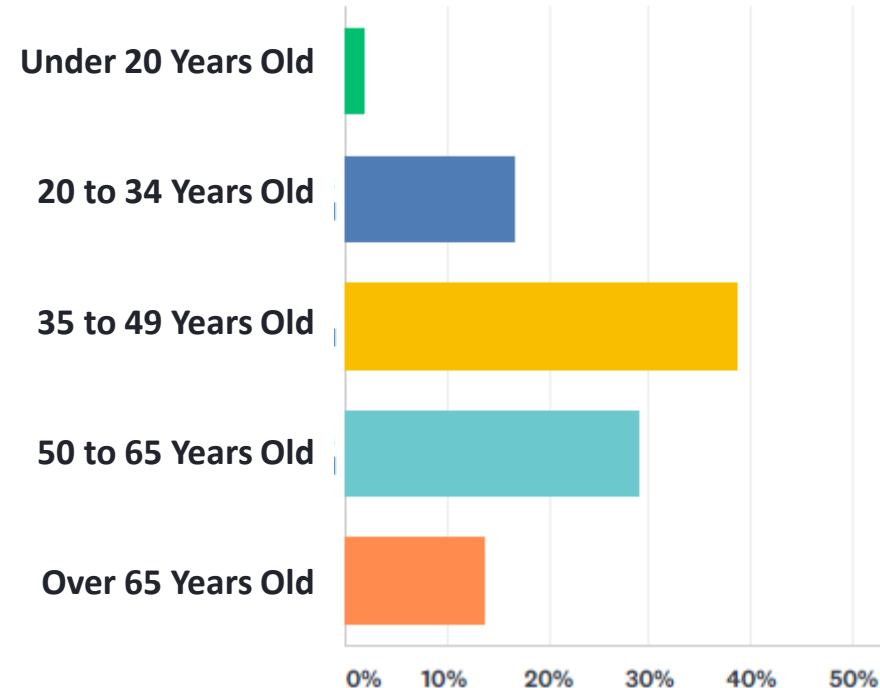
February 28, 2018

Visioning Survey

- Ran from January 29th through February 16th
- Over 2,700 respondents – 93% of respondents were West Hartford residents
- About 40% of respondents live within 1 mile of the UConn Campus
- Two-thirds of respondents are long-time residents (greater than 10 years)

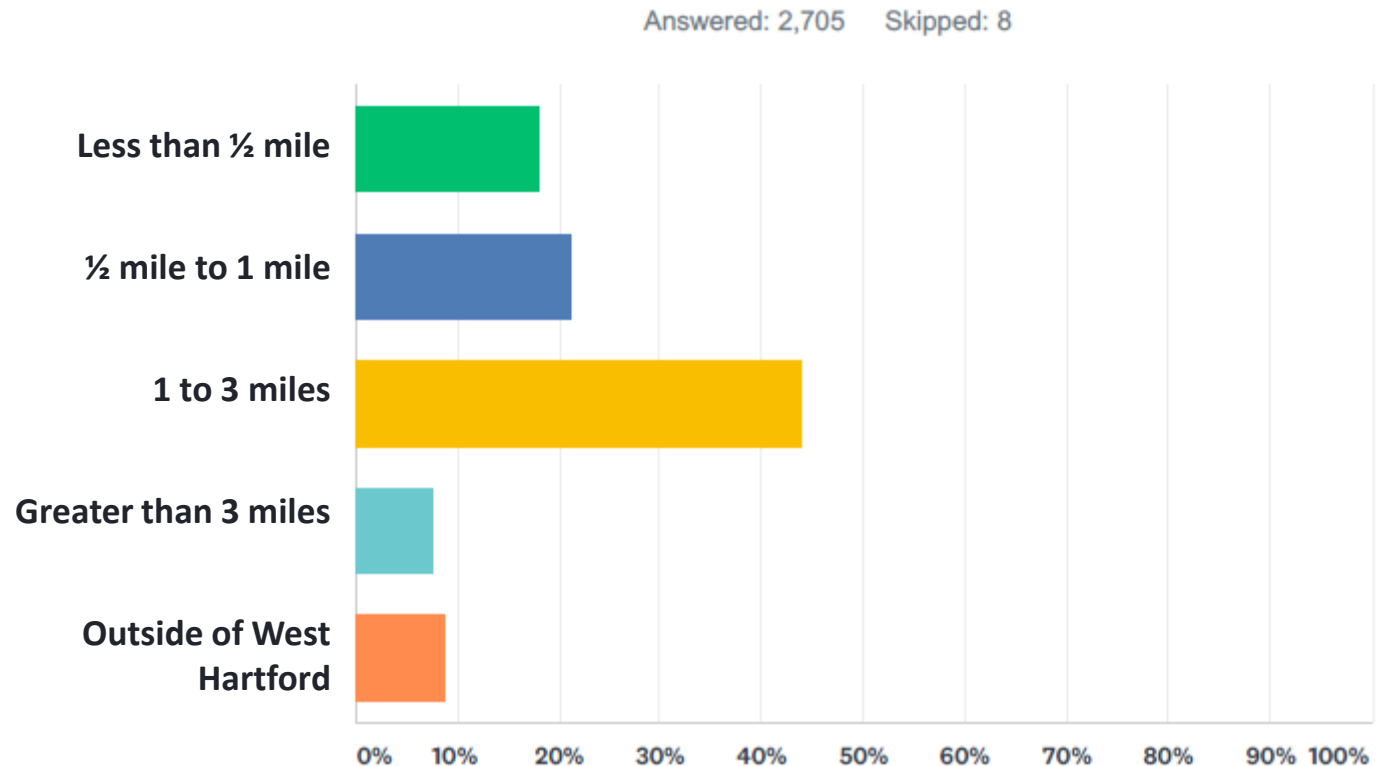
What is your age?

- About 20% of respondents were under the age of 35
- Two-thirds of respondents between the ages of 35 and 65
- Age distribution of respondents aligns well with town population as a whole



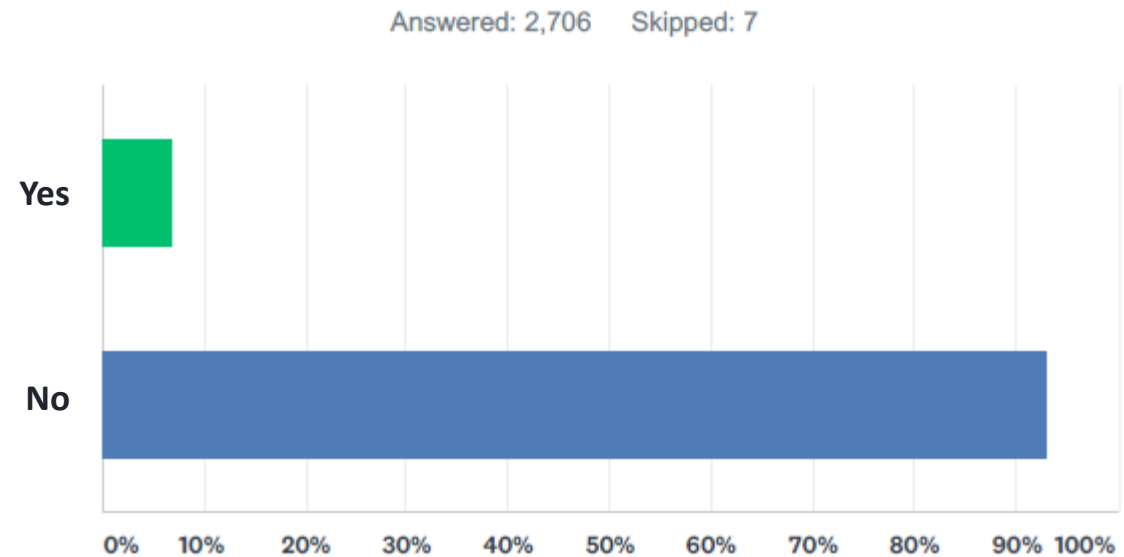
How far do you live from the UConn West Hartford Campus?

- Over 90% of respondents live in West Hartford
- About 40% of respondents live within 1 mile of the UConn Campus
- About 45% of respondents live between 1 mile and 3 miles of campus



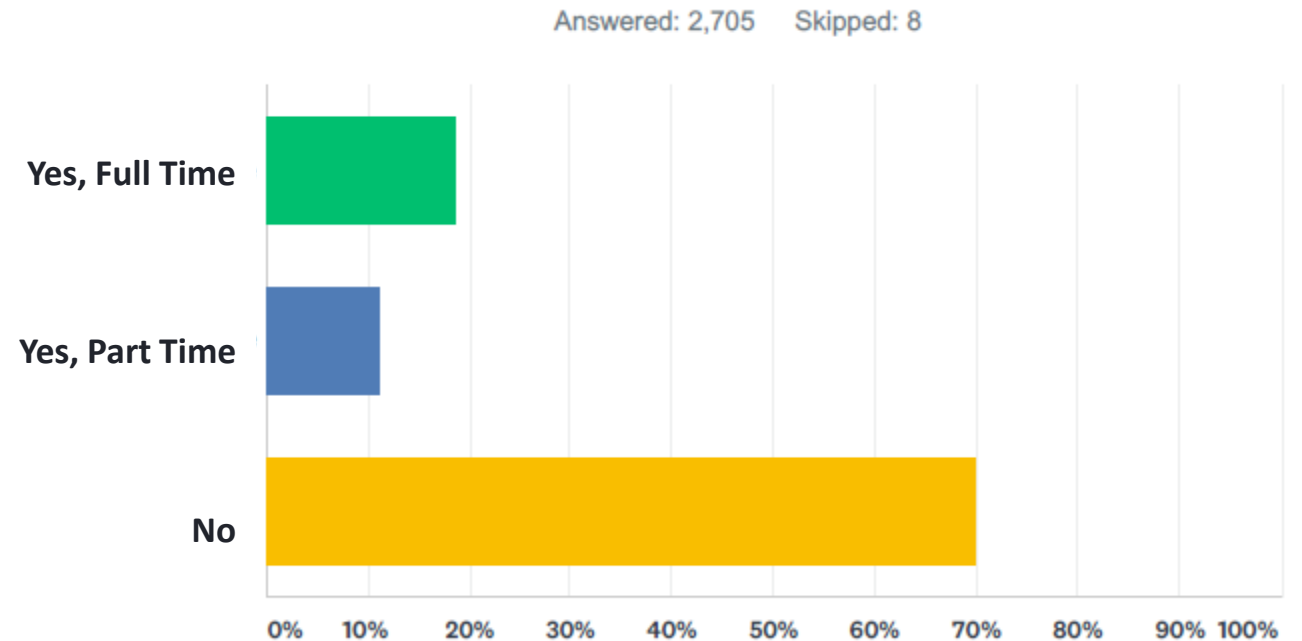
Do you own a business or commercial property in West Hartford?

- Vast majority of respondents do not own a business or commercial property in West Hartford



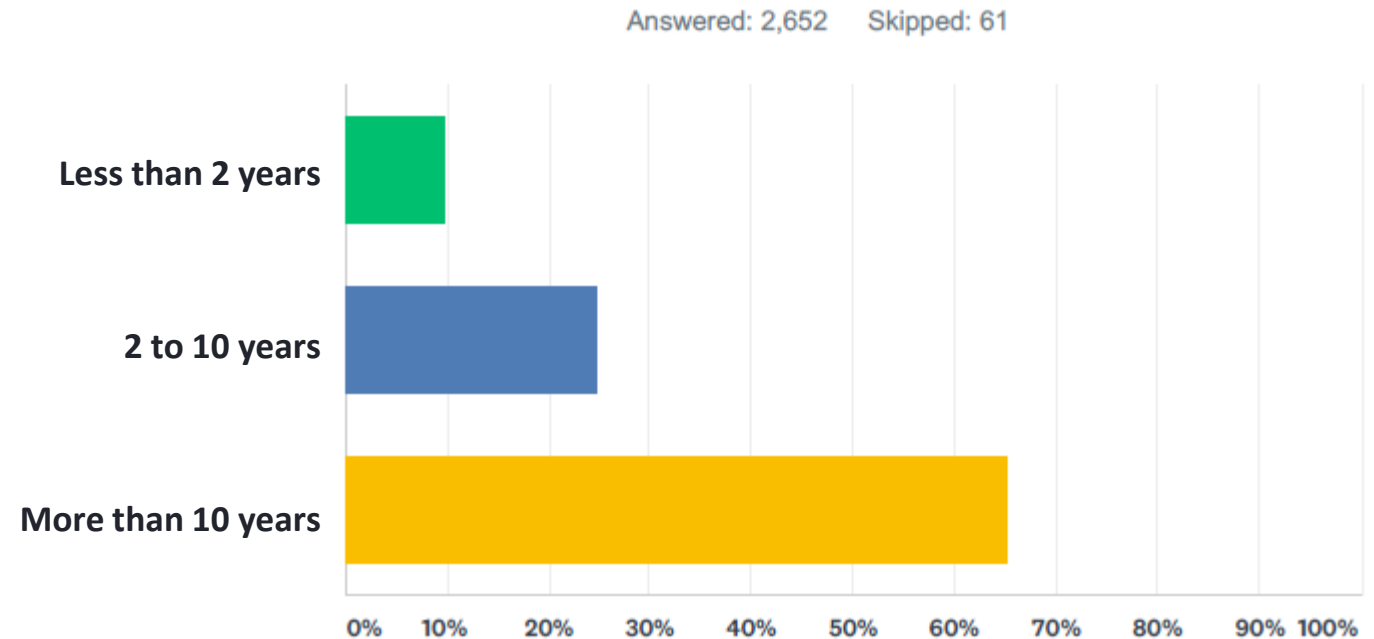
Do you work in West Hartford?

- About 30% of respondents work in West Hartford



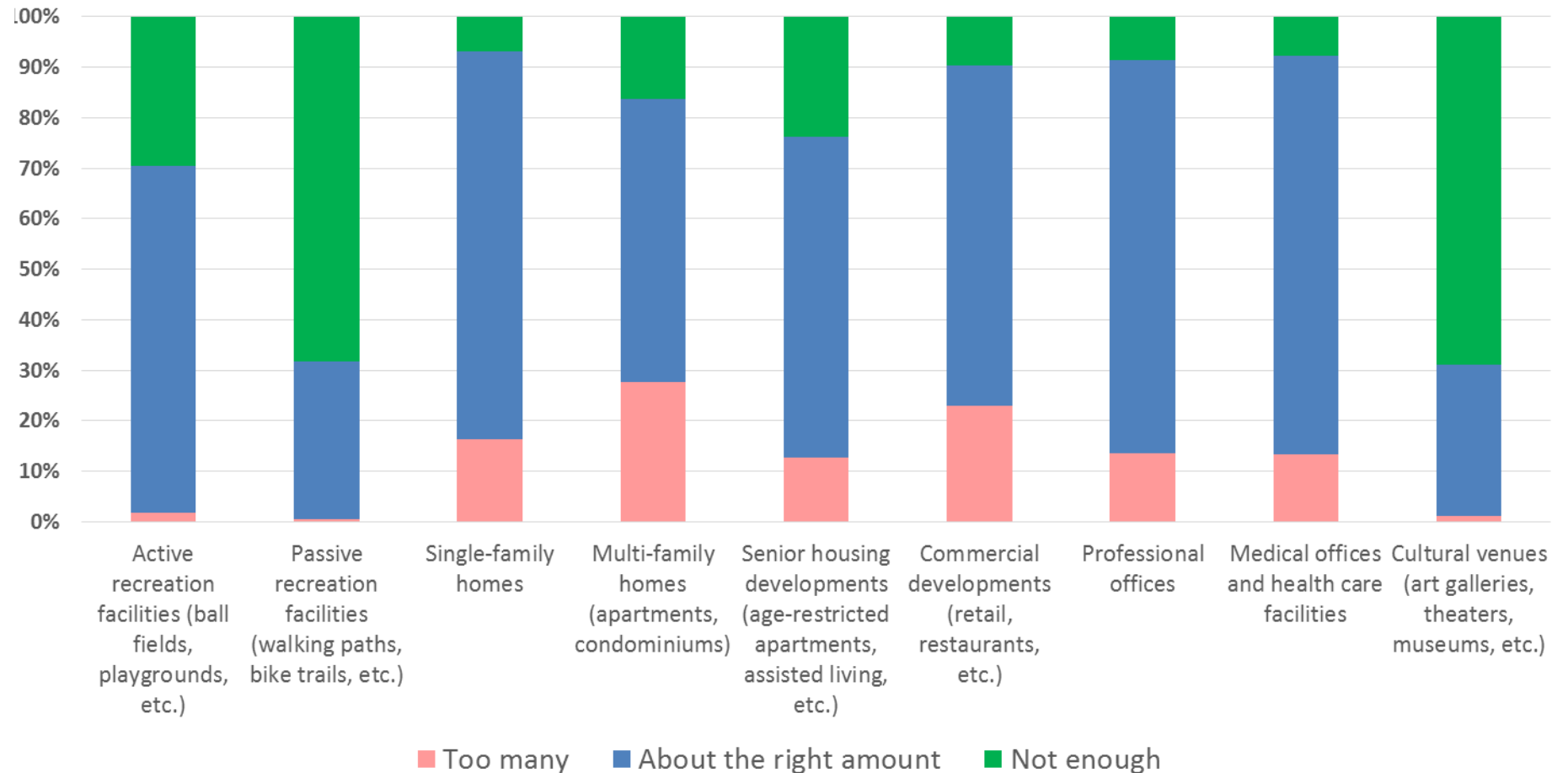
How Long Have you Lived, Worked, or Owned a Business in West Hartford?

- About two-thirds of respondents have lived, worked, or owned a business in West Hartford for more than ten years



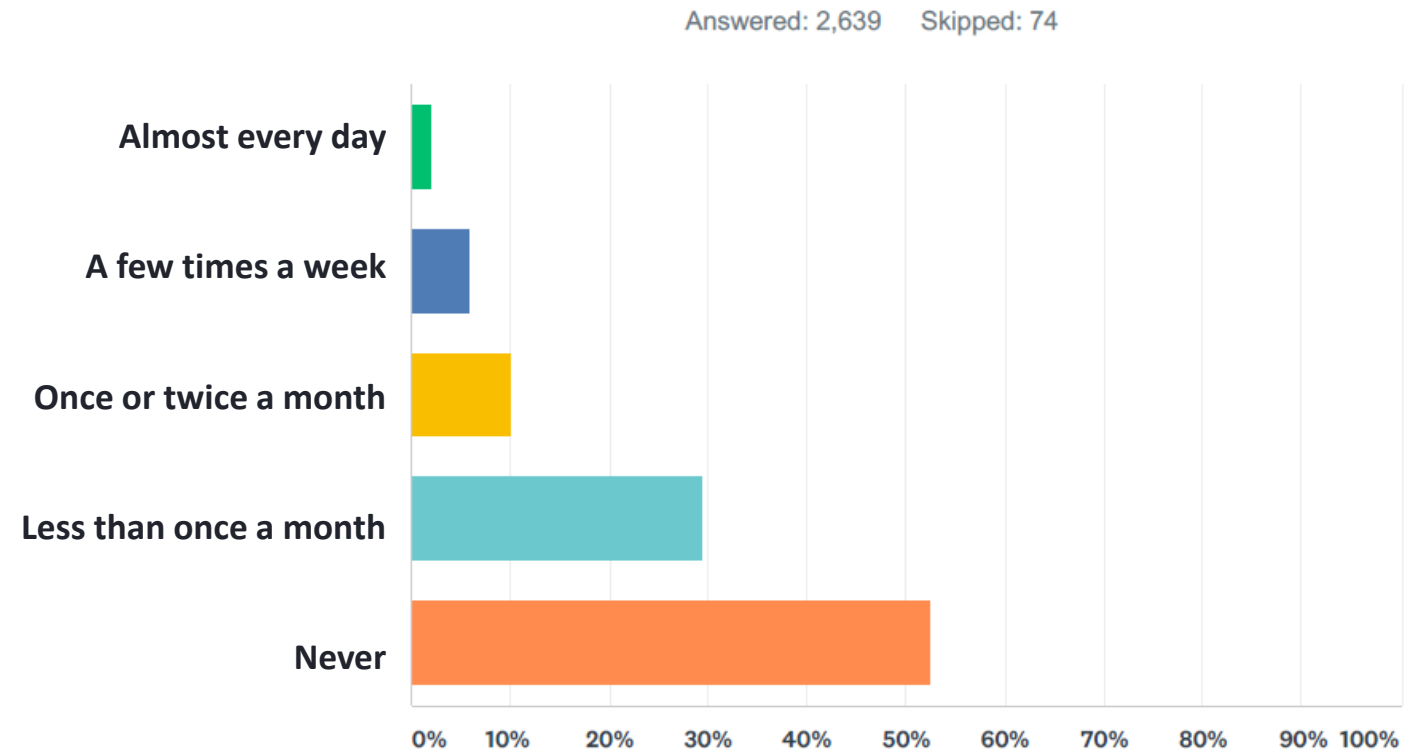
Does the Town of West Hartford have too many, the right amount, or not enough of the following uses:

- Respondents felt that the Town did not have enough passive recreation facilities and cultural venues
- All other uses generally had “about the right amount”
- 368 write-in responses



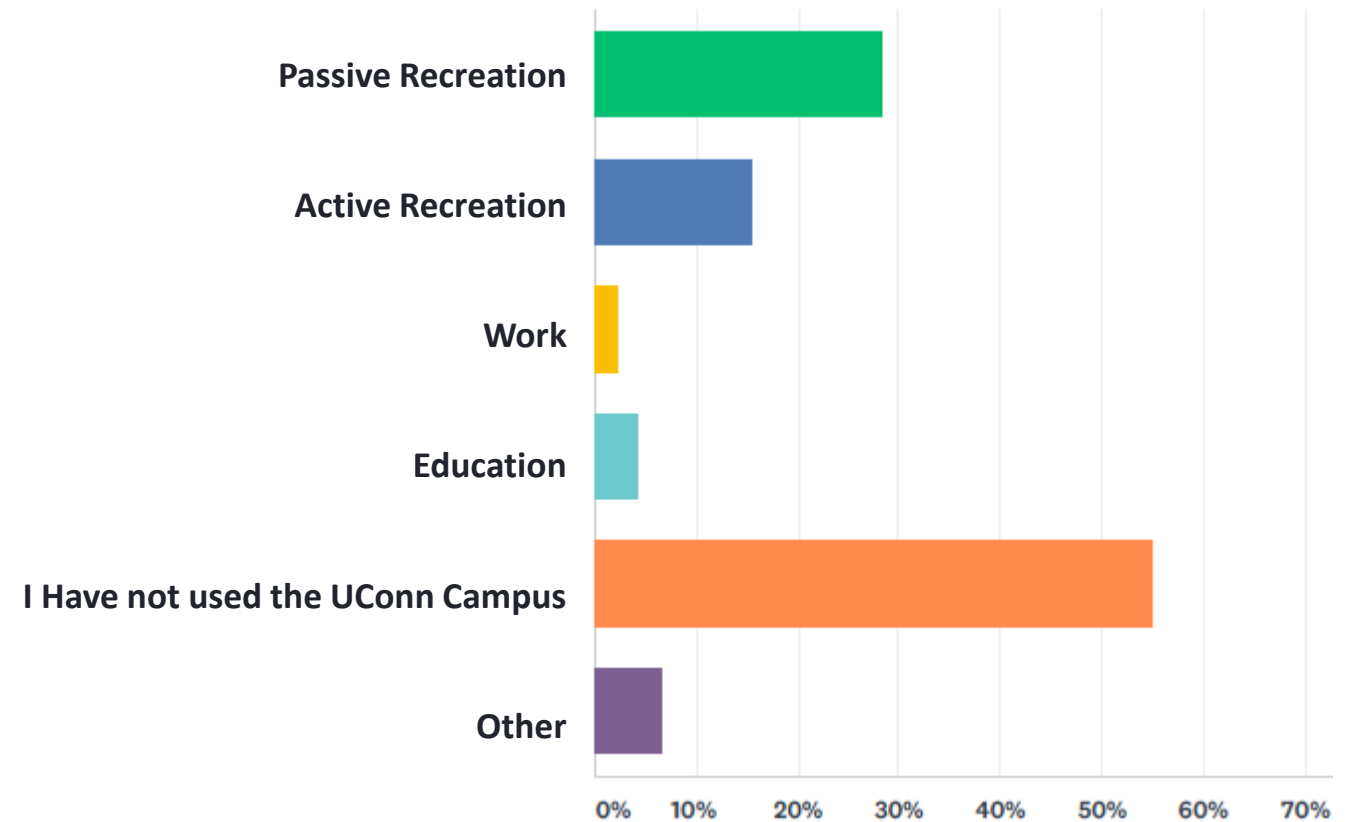
Over the last year, how often have you visited the UConn Campus?

- Less than half of total respondents visited campus over the last year
- About 75% of respondents who live within ½ mile of campus have visited over the last year



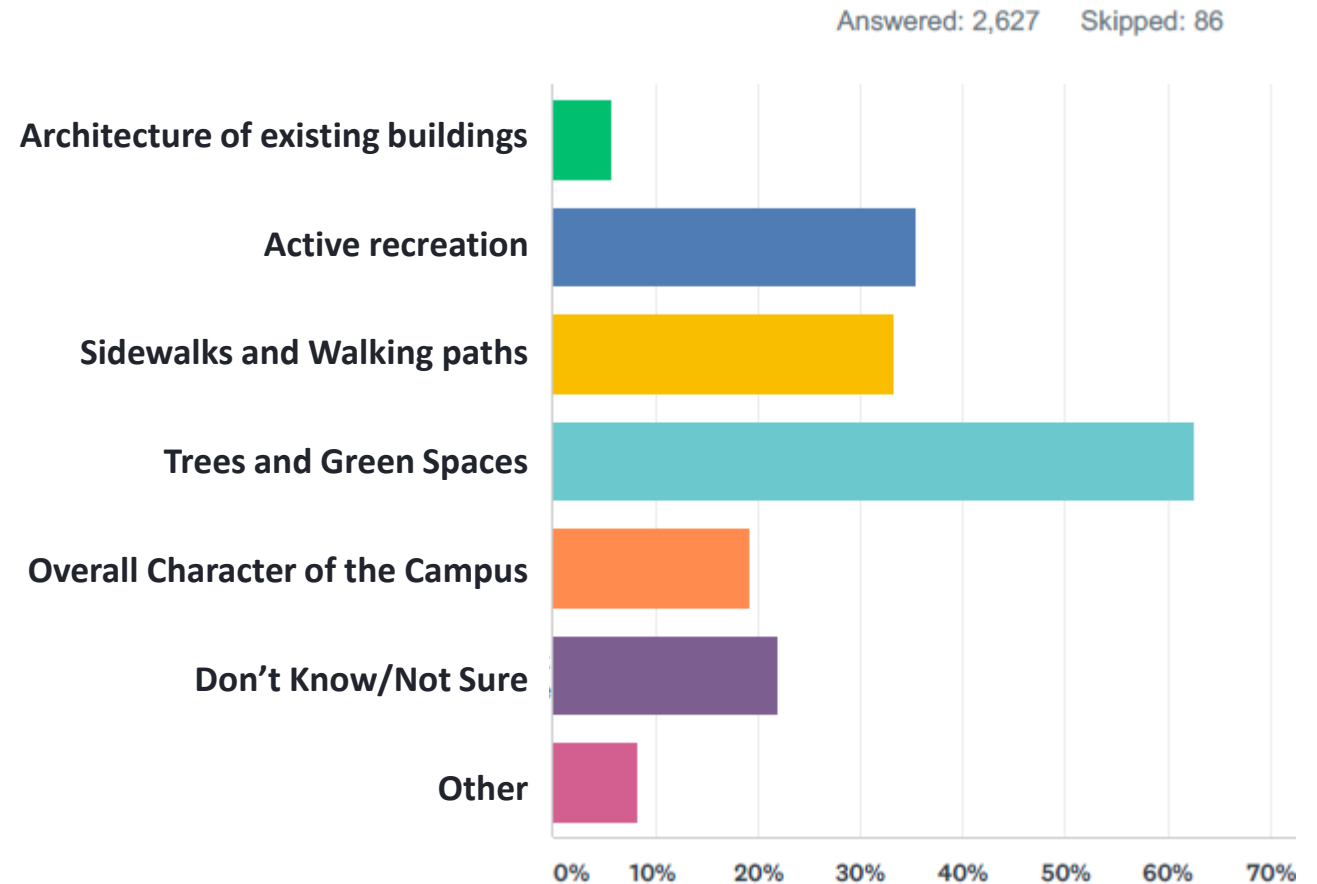
Over the last year, which activities have you pursued on the UConn Campus?

- Most common activities include passive recreation (walking, jogging, etc.) and active recreation (ball fields, playground, etc.)
- 171 write-in responses



What do you like most about the UConn Campus as it exists today?

- 62% of respondents like the trees and green spaces of the campus
- Active recreation (35%) and sidewalks and walking paths (33%) were the next most well liked.
- Architecture of existing buildings not well regarded by the community
- 216 write-in responses



Please indicate your level of support, or lack thereof, for the following uses on the UConn West Hartford Campus

Most Supported:

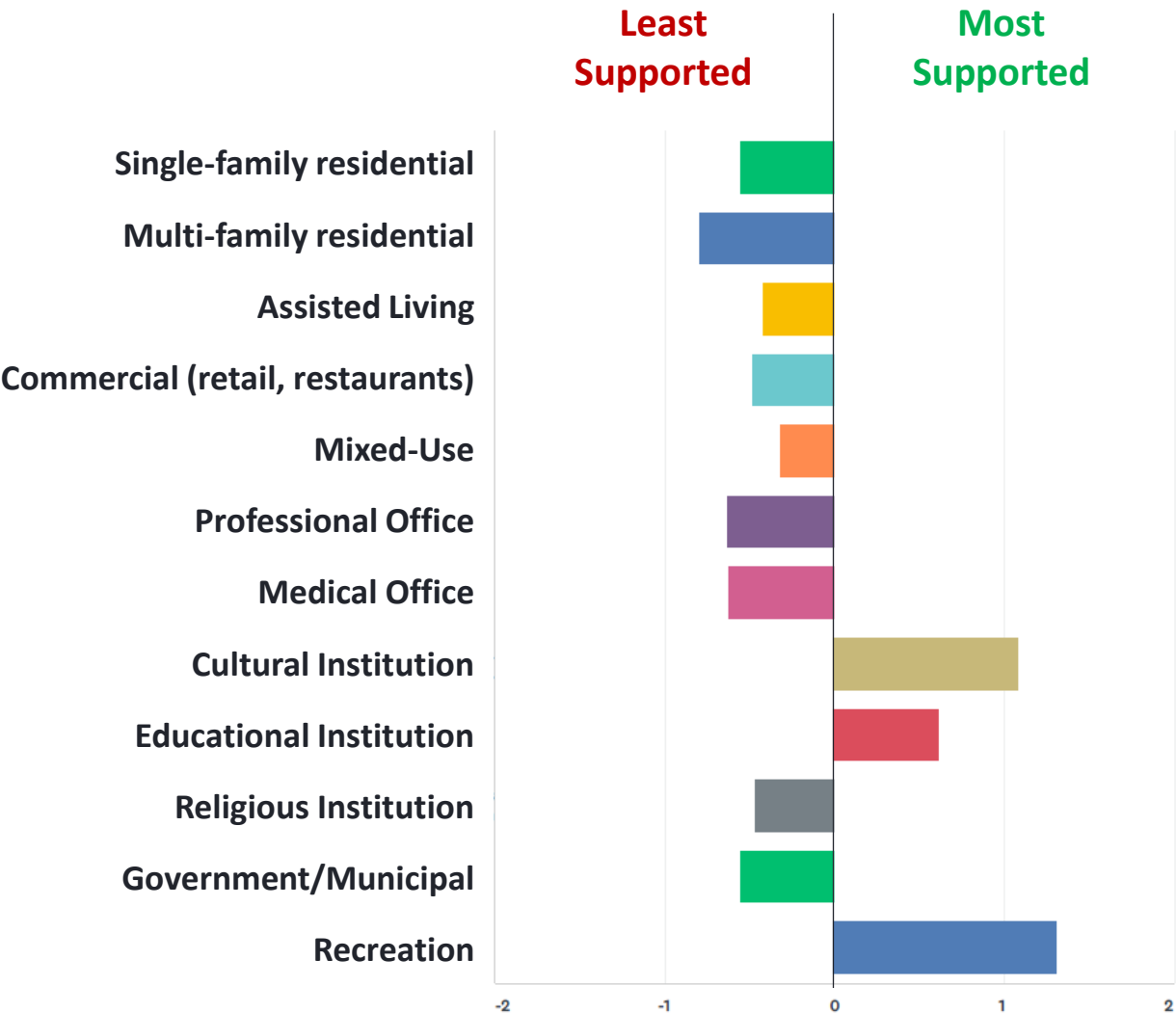
Recreation
Cultural Institution
Educational Institution

Least Supported

Multi-Family Residential
Professional Office
Medical Office

Write-in Responses – 487 responses

Most popular write-in responses were a dog park (183) and the Children’s Museum (66)



What are your top three concerns associated with any future development of the UConn West Hartford Campus?

Top Concerns

Loss of Open Space (59%)

Traffic (55%)

Intensity of Development (52%)

Fiscal Impacts to Town Services (45%)

Top Concerns of Respondents who live within ½ Mile of UConn Campus

Traffic (68%)

Loss of Open Space (66%)

Intensity of Development (55%)

286 write-in responses

